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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:

Applicant : Thomas J. Perkowski  
Serial No. : 10/059,076  
Filed : January 28, 2002  
Title of Invention : AN INTERNET-BASED CONSUMER PRODUCT BRAND  
MARKETING COMMUNICATION SYSTEM WHICH  
ENABLES MANUFACTURERS, RETAILERS AND THEIR  
RESPECTIVE AGENTS, AND CONSUMERS TO CARRY OUT  
PRODUCT-RELATED FUNCTIONS ALONG THE DEMAND  
SIDE OF THE RETAIL CHAIN IN AN INTEGRATED  
MANNER  
Examiner : Mark Fadok  
Group Art Unit : 3665  
Attorney Docket : 100-058USANC0

Honorable Commissioner of Patents  
and Trademarks  
Washington, DC 20231

**RESPONSE TO OFFICE ACTION MAILED SEPTEMBER 19, 2008**

Sir:

In response to the Office Action mailed September 19, 2008, Applicant hereby submits  
the following amendments to the same: